

MARK ARTIM

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LinkedIn: [Mark Artim](#) | Portfolio: [Mark Artim Portfolio](#) | GitHub: [mark-artim](#)

Looking to gain practical experience as a full stack web developer. Over 30 years of experience in wholesale distribution and software development. Implementation consulting taught me the importance of well built software that solves complex problems in an eloquent manner. As a product manager responsible for a complex ERP software solution for wholesale distribution I was responsible for maintaining the product roadmap by gathering input from internal and external customers as well as sales to maintain the leading solution for plumbing and electrical distributors across the Unites States.

I have earned a certificate in Full Stack Web Development from the Washington University Coding Boot Camp. A tenacious, detail oriented developer with deep, practical experience in distribution businesses ranging in size from 10 to 5000+ users. A unique combination with the mindset of a product manager and the technical skills of a full stack developer.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5

Applications: GitHub, Adobe XD, Excel

Tools: Node, JQuery, Bootstrap, Materialize, Handlebars ORM, Express JS / Express Session, Jest Testing Framework

Development Technologies: MySQL, JSON, REST

PROJECTS

JennsHens | <https://github.com/cbmartinez42/jens-hens-project> | <https://secure-ravine-09245.herokuapp.com/>

- Summary: An e-commerce application for farm-fresh eggs, utilizing NodeJS, MySQL, Express, and the Handlebars template engine.
- Role: Co-author with 3 person team
- HTML, CSS & JavaScript
- Handlebars Template Engine
- Materialize Framework
- MySql database
- Express JS/Express Session
- Paypal Payment Structure
- Instagram API Gallery

WeatherApp | [Written link to GitHub](#) | [Written link to deployed project](#)

- Summary: Weather app that provides current and future weather forecasts in cities.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Font Awesome

CodeQuiz | [Written link to GitHub](#) | [Written link to deployed project](#)

- Summary: Presents the user with a series of code development questions as they try to beat the clock and earn a place on the leader board.
- Role: Front end designer
- Tools: HTML, CSS, JavaScript, jQuery

EXPERIENCE

Epicor Implementation Consultant - Eclipse

2018-Present

Workforce Logiq / Epicor Software

St Louis, MO

Responsible for large client implementations and product consulting engagements.

- Implemented an 800+ user, 57 branch electrical distributor in 14 months
- Implemented a 700+ user, 32 branch multi-line-of-business distributor in 11 months
- Completed consulting on complex business functions to an array of Eclipse clients

Director of Product Management

2017

Innovo

As a key member of the executive team to help drive future product and business direction. Responsible for driving and delivering a world-class strategy for our suite of mobile products to be a driving force behind the ongoing development of both short and long-term product initiatives. Collaborate with the development and support teams to define product release requirements and execution strategies as well as work closely with customers to understand market needs and drive successful product launches.

Responsibilities:

- Define the vision, short and long-term product strategy, and product roadmap
- Define and prioritize product requirements across multiple channels and releases
- Develop market requirements for current and future products by conducting market research and performing competitive analysis
- Work directly with customers to help identify and document business case requirements
- Prepare and facilitate implementation of go-to-market strategies, ensuring successful launch, execution, and adoption
- Drive cross-functional activities across development, sales, and support for product success
- Served customers from all areas of the world in a high-paced, high-energy family dining restaurant.

Senior Product Manager

2003 - 2016

Epicor Software

- Responsible for the road-map of the Eclipse wholesale distribution ERP product. I work closely with the customers of our software such as sales and prospects, existing customers and support to identify and prioritize our offering's needs.
- I work closely with the sales force to execute conference room pilots when needed for large prospects, help to identify gaps and create straw man proposals for how to solve.
- I am the product owner of some new products or feature sets for our core application. I am responsible for understanding critical user needs, creating user stories and working with an Agile team to develop our software.

EDUCATION

Certificate, Full Stack Web Development – Washington University St Louis , MO

Bachelor of Science, Management / Finance – Purdue University, West Lafayette, IN